Subject: 2020 Veterans Day Ceremony at Arlington National Cemetery and Reception hosted by Blinded Veterans Association, “Veterans Day 2020, Focusing on What Matters”

The congressionally chartered non-profit Blinded Veterans Association will host the Veterans Day Ceremony at Arlington National Cemetery (ANC) on November 11, 2020, in conjunction with our 75th anniversary, followed by a reception in the Washington D.C. region for DOD, VA, military leaders, civilians, vision researchers, and veterans attending the Veterans Day Ceremony.

This will honor and support all Veterans past and present struggling with the challenges of sight loss, TBI vision dysfunction and resulting Post Traumatic Stress in our veterans and service members. BVA leadership will speak at the Arlington National Cemetery ceremony, and we will provide shuttles to the ceremony and to the official Veterans Day reception with refreshments and special guest speakers at the reception with the theme “Veterans Day 2020, Focusing on What Matters.” During the reception, BVA will highlight our joint advocacy efforts supporting eye care, rehabilitation, and vision research in DOD, VA, and with National Eye Institute and professional eye care organizations.

Following the Veteran Service Organization Wreath Laying BVA will host the reception, highlighting sponsorship commitments. Acknowledgement of our sponsors will occur on the BVA web site [www.bva.org](http://www.bva.org), in the reception program, signage, and audiovisuals. BVA is requesting sponsors for ceremony shuttles, the reception catering, guest speakers, and other appropriate entertainment for the reception.

The BVA sponsorship goal is $80,000. Any funds remaining will provide operational support to BVA’s various programs/services that educate, advocate for and support veterans with low vision and blindness. BVA accomplishes this through VA benefits services, Blind Rehabilitation Quality Assurance, adaptive activities, peer support, congressional and VA representation and advocacy, peer mentorship during blind rehabilitation training, and communication about recent advancements in eye and vision research, VA benefits, rehabilitation, and adaptive technology for the blind.

Since 1945, BVA effectively strived to be a strong advocate for all generations of blinded veterans in America. BVA is a 501©(3) and a member of the Better Business Bureau, Washington, DC.

Sponsorship commitments must be made by January 30, 2020 with funds received by July 1st 2020.

For more information on how to contribute to this event, please contact the Blinded Veterans Association at (800) 669-7079 and speak with our Executive Director Joe Bogart at ext. 304, [jbogart@bva.org](mailto:jbogart@bva.org).

Sponsorship levels:

4 Star Sponsor $25,000

3 Star Sponsor $15,000

2 Star Sponsor $10,000

1 Star Sponsor $5,000

Sponsorship $1000

1. 4 Star Sponsors $25,000;
   1. 2 box seats with BVA to attend Veterans Day 2020 Ceremonies at ANC.
   2. Reserved table and speaking opportunity at 2020 Veterans Day Reception
   3. Organizational logo displayed on or near stage at Reception
   4. Full page ad in reception program
   5. Organization logo and link top-tier on BVA website as Veteran’s Day 2020 sponsor.
   6. Organization logo and link placed on BVA’s 2020 Email Newsletters.
   7. Organization recognized as 4-star Sponsor in Veterans Day 2020 Program
   8. Recognized in BVA 2020 National Convention program with web link.
2. 3 Star Sponsors $15,000
   1. Reserved table and speaking opportunity at 2020 Veterans Day Reception
   2. Full page ad in reception program
   3. Organization logo and link on BVA website as Veteran’s Day 2020 sponsor.
   4. Organization logo and link placed on BVA’s 2020 Email Newsletters.
   5. Organization recognized as 3-star Sponsor in Veterans Day 2020 Program
   6. Recognized in BVA 2020 National Convention program with web link.
3. 2 Star Sponsors $10,000
   1. 4 reserved seats and recognized by BVA at 2020 Veterans Day Reception
   2. Half page ad in reception program
   3. Logo on BVA website and in 2020 Newsletters as Veteran’s Day 2020 sponsor.
   4. Organization recognized as 2-star Sponsor in Veterans Day 2020 Program
   5. Recognized in BVA 2020 National Convention program.
4. 1 Star Sponsor $5,000.00
   1. 2 reserved seats at 2020 Veterans Day Reception
   2. Listed with 1 Star Sponsors in reception program
   3. Logo on BVA website as Veteran’s Day 2020 sponsor.
   4. Organization recognized as 1-star Sponsor in Veterans Day 2020 Program
   5. Recognized in BVA 2020 National Convention program
5. BVA Veterans Day Sponsor: $1000
   1. Listed as sponsor in reception program
   2. Organization recognized as 1-star Sponsor in Veterans Day 2020 Program